

PROFESSIONAL SUMMARY

Strategy and policy consultant with **3+ years' experience** advising 10+ logistics, tourism, and data-governance startups—developed communication, marketing, and advocacy strategies that enhanced **brand positioning, stakeholder engagement, and regulatory alignment**. Contributed to national-level data-policy initiatives as part of the knowledge team for India's leading Data Governance Network. Currently a full-time Executive MBA candidate at IIT Delhi, deepening expertise in marketing management, brand strategy, and business leadership.

CORE SKILLS

Consulting | Policy Analysis | Stakeholder Engagement | Communication Strategy | Research & Data Analysis | Project Management | Data Visualization (Tableau) | Microsoft Office (Word, Excel, PowerPoint, Outlook) | Design Tools (Photoshop, Sony Vegas Pro, Filmora)

WORK EXPERIENCE

Swiggy Pvt. Ltd.
Marketing Trainee

New Delhi
December 2025 -

- **Working** with cross-functional teams to shape and execute CXO-led brand narratives, including content planning, messaging, and internal brand communication.
- **Building** campaign messaging and strategic communication materials to strengthen brand consistency across touchpoints

Chase Advisors
Associate- Public Affairs & Policy Communications

New Delhi
April 2022 - July 2024

- Developed and executed communication plans for clients including India's largest social impact venture capital firm and one of the world's largest VCs, supporting their **combined portfolio of 10+ sectors such as gaming, travel, logistics, tourism, and consumer tech**; produced knowledge collaterals including reports and white papers to drive stakeholder engagement and brand visibility.
- Served as a knowledge partner for India's leading Data Governance Network, organizing over five national conferences that brought together **5+ organizations** and think tanks at each event and **produced 20% of the network's annual research outputs** per conference-facilitating multi-stakeholder collaboration and establishing thought leadership in the data policy space.

Chase Advisors
Junior Associate- Public Affairs & Policy Communications

New Delhi
June 2021 - April 2022

- Assessed key policy issues and conducted in-depth research, stakeholder consultations with over **4+** organizations, and data analysis across technology, tourism, and telecom sectors, resulting in **15+** policy briefs and actionable recommendations for clients.

Chase Advisors
Intern - Public Affairs & Policy Communications

New Delhi
April 2021 - June 2021

- Reviewed and analyzed **30+** industry reports and research sources to support strategic presentations on technology, tourism, and public policy.

EDUCATION

Department of Management Studies, Indian Institute of Technology, Delhi
Executive Masters of Business Administration (Full Time)

New Delhi
July 2024 -

- Relevant Coursework: Data Visualization, Informations Systems Management Digital Marketing, Product Management
- *Graduating in May 2026*

Delhi College of Arts & Commerce, University of Delhi
B.A (Hons) Political Science

New Delhi
May 2018 - May 2021

- Relevant Coursework : Public Policy & Administration in India, Global Politics, Legislative Practices and Procedures
- Final GPA: 6.66

Delhi Public School
AISSCE Class 12th

New Delhi
April 2018 - April 2019

- Relevant Coursework : Political Science, History, Geography, English, Economics

- Final % : 93

LEADERSHIP EXPERIENCE

Harvard Project for Asian & International Relations (HPAIR)

Delegate

Hong Kong

August 2023

- One of the selected delegates from a pool of **9000+ applications** from around the world to discuss and learn about the most important economic, political, and social issues in the Asia-Pacific region

Vision India Foundation ePolicy BootCamp 2020

Delegate (Remotely)

New Delhi

June 2020

- Selected delegates from across **20 states in India and 3 continents around the world** for Vision India's Foundation ePolicy Boot Camp 2020 with a breadth-based curriculum and practitioners and domain experts from India and the world.

REPORTS & PUBLICATIONS

Startups Accelerating Circular Economy for Sustainable Bharat: This report highlights how startups can play a crucial role and emphasizes the importance of government support. This survey report can be accessed from [here](#).

Poll Pulse India 2024: A Report on the 18th Lok Sabha & State Assembly Election Results: This report provides a comprehensive analysis of India's 2024 General Election results. It offers insights into key trends and strategic implications. The report can be accessed from [here](#).

Note on The Council of Ministers of the NDA Government: This note provides an overview of the newly formed NDA Government. It also discusses prominent ministerial allocations and explores aspects such as the representation of women in the council of ministers, the regional diversity of ministers, notable newcomers, and key decisions made at the first cabinet meeting. The report can be accessed from [here](#).

EXTRACURRICULAR ACTIVITIES

Research & Design Head

GirUp Wings, A UNF Initiative

New Delhi

September 2019 - August 2020

- Managed the organization's online presence, led user engagement initiatives, and strengthened the digital community, increasing user **interactions by 30%**.

Fellow Volunteer

Teach for India

New Delhi

June 2020 - August 2020

- Taught **40** students and provided COVID-19 support as a summer volunteer, contributing to educational access and community resilience.